What's your brief?
- You are the course representative for your course
- Your course leader has asked for your help to promote your course to employers
- You have been asked to identify what you believe are the greatest strengths (or selling points) of students on your course

What do you need to produce?
- You need to produce a 5 minute presentation
- Your presentation should include between no more than 5 strengths or qualities of students on your course
- You are encouraged to think about factors like:
  - What would be unique/stand out from the other 450,000 students graduating in the UK this year
  - What qualities would be most appealing to an employer
  - What is representative and authentic about the students on your course
- You are encouraged to think about your structure, open, close and how you will deliver your presentation
- You might also like to think about how to make it memorable, relevant, clear and enjoyable for the audience

How long have you got?
- You have 25 minutes to read this brief, plan and prepare your presentation
- When the 25 minutes is over you will be invited to present
- You need to be prepared and ready to present at this time
- You will have five minutes to present and you will be stopped at 5 minutes if you are still talking
- You will then receive 1-2 questions on your presentation

What have I got to prepare and present?
- There is a flipchart stand, flipchart paper, blue-tack and pens provided
- You are welcome to use your phone/tablet to do research or support your presentation